

100 Men Club donates \$13,500 to New Day Foundation for Families

Financial and emotional help for families fighting cancer

DETROIT, MI — March 28, 2019 — 100 Men Club, a group of local men committed to making a positive difference within the Metro Detroit communities and their families, announced its latest donation to **New Day Foundation for Families** of \$13,500.

At their March meeting, three charities were nominated, and the membership voted to donate that evening's proceeds to New Day Foundation for Families. The nomination was made by 100 Men Club member, Greg Avesian. "I was excited to present the New Day Foundation to the members of the 100 Men Club at our March meeting. Our donation will help alleviate some of the financial hardship that effect families struggling with cancer," said Avesian.

New Day Foundation for Families is a not for profit organization that serves people in metro-Detroit and across the state of Michigan to help families reach the other side of cancer by overcoming Cancer-Related Financial Toxicity (CRFT), a harmful side effect that creates significant barriers to treatment and healing.

At New Day, we're passionate about helping families alleviate the financial burden of cancer because financial toxicity can be life-threatening.

- Patients who file for bankruptcy have a 79% greater risk of early mortality.
- The average out-of-pocket cost for an insured family exceeds \$15,000 per year.
- Children living in high-poverty areas are twice as likely to relapse than those in low-poverty areas.
- 42% of insured cancer patients reported a significant or catastrophic financial burden.

"It is an honor to receive this generous donation from the 100 Men Club. This gift has the power to save lives. Cancer creates physical, emotional and financial chaos, forcing families to make sacrifices that could compromise the health of a loved one. No one should have to choose between treatment and providing for their family. Cancer care is compromised by a loss of income, but your gift will make it possible to families to thrive at a critical point in their cancer journey." - Gina Kell Spehn

[Learn more at www.foundationforfamilies.org](http://www.foundationforfamilies.org)

100 Men Club was founded in December 2016. The members range from recent college graduates to CEOs to retirees, with the common intention to build a tradition of helping others. For each member, the positive energy and camaraderie of 100+ men with a sincere purpose to 'give back' is compelling and rewarding. For more information on 100 Men Club, visit www.100menclub.com

Each quarter, 100+ men donate \$100 each. Candidates for receiving the donation are nominated by any member of the club. One cause is selected through a vote at the meeting, and receives a check for \$10,000+. Since its inaugural year in 2017, 100 Men Club has donated over \$100,000 to 9 charities with 146 sustaining members.

Member Jim Mastronardi commented, "100 Men Club opened my mind and heart to amazing local Metro Detroit organizations who work selflessly for our community. The atmosphere at our meetings is one of friendship along with heartfelt presentations of local organizations and needs that on occasion brought a room of 100 Men Club members to tears. Nearly two years after the first meeting 100 Men Club is still growing and showing with each quarterly meeting the strength we have in numbers to make a tremendous impact in our local Metro Detroit community."

A formal gifting ceremony will take place at New Day Foundation for Families, located at 245 Barclay Circle, Suite 300, Rochester Hills, MI 48307 on April 8th, 2019 at 3:00pm. The event will include the New Day staff and 100 Men Club members. The press community and guests are welcome to attend.

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